

# | Customization Services |

## ODM / OEM

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# Customization Services

ODM / OEM - it can be engineered, it can be brand-changed!



We can be involved in every step of the product cycle, from original design to prototyping, from rebranding to mass production, from packaging to delivery. Contact us to get started.



**OEM** stands for a company that produces goods, which can be later sold by other companies. By choosing this option, the client can import and sell third-party products under its own brand name. The manufacturer therefore produces its own goods, according to its own design, and then applies the logo of the client's company.

Unlike OEM, with **ODM**, the manufacturer firstly designs the goods according to the client's idea and then produces them. This means that, according to client requirements, it will adapt the product design. In this case, the client's company logo will also be placed on the product.

## Not sure where to start?

With decades of experience in ODM / OEM design, we can guide you through the process and help you find, which requirements are the best for your project.

## Contact us

For **Customization Services OEM / ODM** please, contact us at [contact@redisage.com](mailto:contact@redisage.com).

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